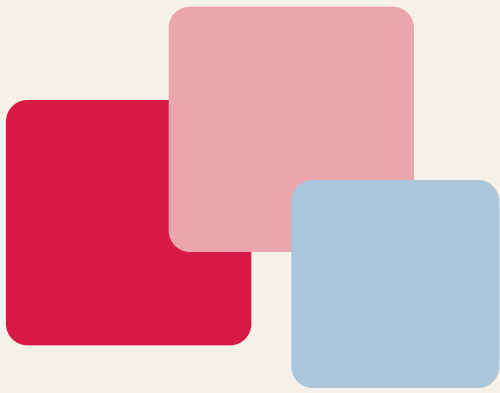




PENELOPE JAMES  
CREATIVE

# PRICING GUIDE

*Good Ideas, Brighter Days.*

CREATIVE SERVICES FOR BUSINESSES READY TO SHOW UP BEAUTIFULLY

## WELCOME

# CREATIVE SUPPORT, BUILT AROUND YOUR BUSINESS.

Penelope James Creative is a full-service creative studio helping businesses build brands that look good, feel cohesive, and stand out. From social media and websites to branding, presentations, marketing materials, and creative support, every project is approached with intention and designed around your business.

**01** SOCIAL MEDIA MANAGEMENT

**02** WEBSITE DESIGN + MANAGEMENT

**03** BRANDING + CREATIVE DESIGN

**04** PRESENTATION + DECK DESIGN

**05** BUSINESS + EVENT SUPPORT

Pricing is based on scope, complexity, content needs, and revision requirements. Custom quotes are available for projects that fall outside the options shown here.



SHOW UP CONSISTENTLY. STAY BEAUTIFULLY ON BRAND.

# SOCIAL MEDIA MANAGEMENT

Thoughtful, polished social media support designed to keep your brand active, cohesive, and engaging.

|                                 |                 |
|---------------------------------|-----------------|
| SINGLE SOCIAL MEDIA POST        | \$100-\$150     |
| CAROUSEL POST (10 SLIDES)       | \$175-\$300     |
| REEL                            | \$175-\$300     |
| MONTHLY SOCIAL MEDIA MANAGEMENT | \$1,200-\$2,500 |
| SOCIAL MEDIA BRANDING KIT       | \$500-\$1,000   |

## TYPICAL SUPPORT MAY INCLUDE

- Content planning + creation
- Caption writing
- Branded graphics
- Reels + stories
- Scheduling + posting
- Monthly content calendars

*Good content.  
Brighter brands.*

BEAUTIFUL WEBSITES MADE TO WORK FOR YOUR BUSINESS.

# WEBSITE DESIGN + MANAGEMENT

Custom website design and ongoing support that brings your brand to life online while keeping things polished, current, and easy to navigate.

**WEBSITE REFRESH**

**STARTING AT \$750**

**CUSTOM WEBSITE**

**STARTING AT \$1,500**

**EXPANDED / COMPLEX WEBSITE**

**STARTING AT \$2,500+**

**WEBSITE MANAGEMENT**

**\$100/HOUR**

## WEBSITE PROJECTS MAY INCLUDE

- Custom page design
- Mobile optimization
- Client-provided content integration
- Contact forms + links
- Basic SEO setup
- Content updates + ongoing maintenance



THE DETAILS THAT MAKE YOUR BRAND FEEL LIKE YOUR BRAND.

# BRANDING + CREATIVE DESIGN

From a fresh visual identity to the everyday pieces your business needs, I create cohesive, elevated designs that help you look polished wherever your brand shows up.



## BRAND DESIGN

|                     |                     |
|---------------------|---------------------|
| BRAND REFRESH       | STARTING AT \$500   |
| FULL BRAND IDENTITY | STARTING AT \$1,000 |

|                     |                                    |
|---------------------|------------------------------------|
| A LA CARTE CREATIVE | \$75/HOUR OR PROJECT-BASED PRICING |
|---------------------|------------------------------------|

|                             |                   |
|-----------------------------|-------------------|
| BUSINESS CARDS              | STARTING AT \$150 |
| POSTCARDS + MAILERS         | STARTING AT \$300 |
| FLYERS                      | STARTING AT \$150 |
| BROCHURES                   | STARTING AT \$250 |
| SOCIAL GRAPHICS / TEMPLATES | STARTING AT \$150 |
| INVITATIONS / SIGNAGE       | STARTING AT \$150 |
| CUSTOM MARKETING COLLATERAL | QUOTED BY PROJECT |

Projects involving mailing lists, print setup, vendor coordination, formatting spreadsheets, multiple revision rounds, etc. will be billed at an hourly rate.

YOUR IDEAS, BEAUTIFULLY PRESENTED.

# PRESENTATION + DECK DESIGN

Professional, polished presentations designed to make your information clear, cohesive, and visually engaging - whether you are presenting internally, pitching an idea, or sharing your business with clients.

|                                                        |                 |
|--------------------------------------------------------|-----------------|
| DECK REFRESH (UP TO 15 SLIDES + 2 ROUNDS OF REVISIONS) | \$500+          |
| CUSTOM DECK (UP TO 25 SLIDES + 2 ROUNDS OF REVISIONS)  | \$900+          |
| LARGE / COMPLEX DECK (30+ SLIDES)                      | \$1,500+        |
| ADDITIONAL SLIDES                                      | \$25-\$50/SLIDE |

## IDEAL FOR

Sales presentations

Pitch decks

Internal presentations

Branded templates

Business presentations

Custom layouts + graphics

CREATIVE HELP FOR THE PROJECTS THAT DO NOT FIT NEATLY INTO A BOX.

# BUSINESS + EVENT SUPPORT

Flexible support for businesses that need an extra set of creative hands for projects, marketing needs, events, and everything in between.

## CREATIVE BUSINESS SUPPORT

**\$100/HOUR**

Marketing projects • Content updates • Research • Vendor coordination • Formatting + organization • Creative assistance • Special projects

## EVENT + FUNDRAISING SUPPORT

**STARTING AT \$500/PROJECT**

Event collateral • Invitations • Signage • Sponsor materials • Fundraising materials • Vendor coordination • Event-related creative support

## ONGOING CREATIVE SUPPORT

**CUSTOM MONTHLY RETAINER**

For businesses that regularly need design, marketing, website, presentation, or project support.

### EMAIL MARKETING

Single Email Blast **\$175-\$500**

Monthly Newsletter Design **\$350-\$500**



# A LA CARTE CREATIVE + CUSTOM PROJECTS

*Because not every good idea fits into a package.*

## A LA CARTE CREATIVE SERVICES

**\$75-\$100/HOUR**

Graphic updates, custom design requests, and other one-off creative projects.

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### PRICING NOTES

- Final pricing depends on project scope, complexity, timeline, content needs, and revision requirements.
- Printing, postage, advertising spend, third-party subscriptions, and physical product costs are not included unless specifically quoted.
- Custom packages and ongoing retainers are available for businesses with recurring creative needs.

## Ready to bring your idea to life?

[PENELOPEJAMESCREATIVE.COM](https://penelopejamescreative.com)

LET'S CREATE



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