



PENELOPE JAMES
CREATIVE

PRICING GUIDE

BRAND DESIGN

LOGO DESIGN	\$250-\$500
BRAND STYLE DESIGN	\$750-\$1,500
BUSINESS CARDS + STATIONARY DESIGN	\$50-\$500
SOCIAL MEDIA BRANDING KIT	\$500-\$1,000

SOCIAL MEDIA MARKETING

SINGLE SOCIAL MEDIA POST	\$75-\$150
CAROUSEL POST (10 SLIDES)	\$150-\$300
REEL	\$150-\$300
MONTHLY SOCIAL MEDIA MANAGEMENT	\$1,200-\$2,500

MARKETING COLLATERAL

MAGAZINE AD/MAILER/FLYER DESIGN	\$100/HOUR
PRINT SET-UP + MAILING (POSTAGE + COST NOT INCLUDED)	\$150
PROMO ITEM DESIGN (COST OF ITEMS NOT INCLUDED)	\$200

EMAIL MARKETING

SINGLE EMAIL BLAST	\$175-\$500
MONTHLY NEWSLETTER DESIGN	\$350-\$500

WEBSITE DESIGN

LANDING PAGE ONLY	\$500-\$1,500
WEBSITE + DEVELOPMENT	\$2,500-\$10,000
WEBSITE MAINTENANCE	\$100/HOUR